

PHHS Cheer Booster Board Meeting

Date | time November 09, 2020 | 6:30PM Meeting called to order by Jen S.

In Attendance

Jennifer Sothras	Alysia Bloxham	Michelle Granero	Jessica Cornell
Kristin Parsley	Denise Keller	Debbie Zappelli	Karen Hoffman
Monica Greenwood	Jonathan Ingalls	April Grant	

Approval of Minutes

Board – Unanimously voted to approve June Meeting Minutes.

Treasurer Report

Budget Discussion: Current Balance: \$29,121.06.

Income:

Snap Raise money. Refund from Banquet and Applebee's. Some donations came in. Collected donations for spirit wear. Total Revenue so far this year \$24,052.40.

Expenses:

Paid Varsity and JV Coaches fees for two months (May and June). Freshman coach that was approved in July that was needed for socially distancing athletes was not needed due to practices and games being cancelled. Money was returned to budget.

Two prizes for Snap Raise: PJ's if you raised over \$500 and sweatshirts for over \$1,000. Those items have been purchased and handed out or are in the process of being handed out to the athletes that achieved those fundraising tiers.

Purchased Spirit Wear. Only thing missing is the bow package.

Fundraising Events Update

Jen opened the discussion of whether we should be fundraising right now or not. Kristin has not moved forward with Jamba Juice fundraiser. No one in Admin has said we cannot fundraise but there is not currently a need or the ability to hold a large fundraiser. See's Candy should be starting any day. Group consensus is to continue with See's Candy in time for the holidays. We would have to submit fundraising approval form to get the official green light to proceed. New fundraising forms available for download and must go to the principal for approval. The person who is running the fundraiser should submit the forms.

a. Jamba Juice – Delayed; May need to resubmit fundraising approval form. This fundraiser requires Kristin be able to provide cards to girls/parents which is difficult while the girls are not meeting for practices.

- b. Applebees's Cancelled
- c. Spaghetti Dinner Cancelled
- d. Popcorn Sales Double Good Popcorn Cancelled; May be able to move it to Spring
- e. See's Candy Motion to submit the fundraising approval form to PHHS Admin and if we get the approval we will move forward. Board unanimously voted to yes. Collen Y will chair this fundraiser. Everything is online.
- f. Summer Jr. Cheer Clinic Cancelled
- g. Junior Basketball Clinic Need Chair. Date TBD

Basketball Clinic – still hoping there will be a basketball season, but the ability to have basketball and a basketball clinic may be unattainable. If we can move forward Michelle will chair.

- h. Bling/Shirt Sales If/when the world opens again we would like to come up with a few shirt designs to sell to everyone.
- i. Dineout Nights Postponed
- j. Bead Sales All JV Sell at Home games Chair: Jen. Times: TBD
- k. Finest City Kettle Corn to sell at all Home Games Chair: Jen/Collen Y. Times: TBD

Dependent on if there is a football season and if spectators will be allowed to the games.

l. Finest City Kettle Corn Ongoing Year-Round fundraiser. – Maybe after See's we can jump into the popcorn fundraiser if given approval.

Other Upcoming Events/Business/Fundraising Ideas

- a. Team Pictures: Mariana Wilson has reached out and asked if we would like to schedule a time for team pictures. The issues with team pictures are whether we are allowed to all meet for pictures and we don't all have uniforms yet. Quick turnaround. Possibly schedule a date in January. If not team pictures, possibly individual pictures or optional. Need to get a picture for yearbook.
- b. Face Masks: PHHS Athletic department has PHHS masks available for student athletes free of charge.
- c. Bow Package: Bow Package was sought out by former coach and price was set for the items. We are unable to get the exact bow package. We are going to get a bow, practice mask and a scrunchie. Mask will be black with PHHS Cheer. \$35 donations have already been collected. Not asking for any more money. If package does go over because of the addition of the mask the boosters will vote to cover the difference. Will be ordering Bows tomorrow to make sure they are here by January just in case we can start having games in January. Varsity will be getting Gold Bow; JV and Freshman will be getting White Bow. Board votes on approving Bow Package purchase and supplementing purchase cost if it goes over \$35/per package: Board Unanimously voted yes.
- d. Uniform Fixes and Updates: Alysia has been working with cheerleaders who uniforms did not fit properly. Encouraging swapping as much as possible and if possible, alterations. In cases where neither option is possible, for 4-5 cheerleaders' exchange/reorder will not arrive until end of January. Once reordered uniforms arrive, those cheerleaders will need to return/swap out the uniform for the new one. Most issues are for new incoming JV/Freshman uniforms. If season starts before uniform exchanges have arrived, we can coordinate with teams to find loaner uniforms until new uniforms arrive from uniform distributor.
- e. Holiday Gift: For Varsity in leu of a holiday party and buying gifts for each other, the parents came together and decided to purchase PJ pants for the entire team. All the parents donated \$20.00 and got together and

wrapped them and gave them to the girls. The girls really loved them. On that note if the girls cheer in January the girls will be freezing. Our uniform does not include a jacket or anything. Last year the girls could opt to purchase a windbreaker, but it was not a required uniform purchase. Freshman team uniform does not include underliner, so their uniforms do not have the sleeves option either. Jen found Sherpas on Etsy. You can get the girl's name embroidered and the PHHS Megaphone embroidered. As a board we could vote to purchase Sherpas for Freshman/JV/Varsity. About \$54.00 each. They would be a holiday surprise gift to the girls. Grey Sherpas with green embroidery. Motion brought to approve Sherpa purchase: Board Unanimously voted yes.

- f. Senior Night: Normally we budget \$100/per senior cheerleader. Includes sash, tiara, flowers, and banner. Jen reached out to the banner company and they are available to do them again this year. It's a 2x3' banner with their picture. We would like to still get the banners and go to the girls' houses and deliver them to the girls personally. They are \$40 each. Just need individual pictures of the seniors. There are 8 seniors.
- g. Boxes: Most freshman cheer teams do not cheer on boxes. The issue is for the new JV cheerleaders that do not have boxes. We have five or six loaner boxes in the spirit room. Just hard to move forward with boxes if we do not know for sure that there will be a freshman team. We will send a survey to JV to see who has a box and who would like to buy one. Board could possibly buy boxes and keep them as loaners moving forward. Boxes are \$40 which come built and painted white.
- h. Coach Update: Possibly one applicant pending an interview. One applicant the PHHS Admin could not get in touch with to schedule an interview. There was an applicant that was offered the position, but she declined. Continue to share the job posting. Could not be able to practice until mid-December as it stands right now.

Next Meeting

Date | time: TBD

Meeting adjourned at 7:15 pm.