

MINUTES

PHHS Cheer Booster Board Meeting

Date | time July 23, 2020 | 6:30PM *Meeting called to order by* Jen S.

In Attendance

Jennifer Sothras	Alysia Bloxham	Michelle Granero	Jessica Cornell
Jill Cark	Terri Clark	Libby Glass	Coleen McCabe-Yanagihara
Dulce Villagomez	Libelle Yancheck	Lilly Forkner	Cheri Hopkins
Jonathan Ingalls	April Grant		

Approval of Minutes

Board – Unanimously voted to approve June Meeting Minutes. Kristin voted Yes via text message.

Discussion on how to make minutes be available to parents. Jen asked Jill if there is a document section in the band app. Jill does not think that is the best option. If parents would like a copy of the meeting minutes, please send request to the Booster email account.

Treasurer Report

Budget Discussion: New budget since things have changed. Last meeting, we voted on a budget but since then some things have changed we will go over the changes and vote on the budget again.

Income:

Snap Raise is doing great, especially since we aren't able to hold Jr. Cheer Clinic this year which in itself brought in over \$12,000 last year. Snap-Raise ends on Sunday. Snap-Raise, just a reminder, we only get 80% of the amount raised. Right now, we are at 18500. We may possibly get a portion of the gifts sold. Not sure about the credit card fees. Boosters offered two incentives for fundraising. If a cheerleader raises \$500 on Snapraise she will earn a bling PJ pants; if she raises \$1000, she will earn a hoodie. Since offering the incentive the girls have raised about \$1,000 more.

For people donating directly to the program, those amounts will also be included toward the incentives. Two people have pledged \$500 so far. At the time of the meeting we have 6 girls who have earned the PJ bottoms.

Unsure if we will be able to move forward with wine event. Hoping to add Krispy Kreme event to calendar. Try to do Jr. Basketball clinic. Jamba Juice and See's Candy (two events, Christmas and Valentine's or Easter).

Expenses:

Took out camp bus which was about \$3500.

We are adding in a Freshman coach (Alysia Lozano). It would be the full season and every game participation. Booster vote to provide a \$1500 stipend for the season. She will be signed up through San Diego Unified.

Based on other people around the district, her qualifications and experience and other teams around the school. **Board votes unanimously to approve stipend.**

Left in Homecoming shirts and Senior Night goodies. According to CIF, practices will start in December, Fall sports have been moved to January.

No breast cancer tshirts/pink socks.

Discussion regarding girls' ASB Account. They currently have about \$500 in their account. Boosters may possibly be donating \$500 to their account. The girls can use that money to purchase class t-shirts if they choose to.

Beads – we should have enough for the season if the season moves forward.

No new equipment

Snapraise prizes - \$600

Incidentals –

Foundation fee - \$25

Banquet – Budgeting \$3000 to cover girls' tickets for banquet. Families would pay separately.

Overall expenses decreased from last year, due to the inability to attend certain functions such as cheer camp.

Revised Budget vote: **Boosters vote unanimously to approve Revised Budget**

2019-2020 Banquet Update

Banquet was cancelled and we got our deposit back. All returns for parents who purchased tickets for family for the banquet have been completed. Jill is working on getting the seniors their gifts. Hopefully get the girls together for dinner. Jill passed out end of the year t-shirts to the girls who attended practice today. Will work on getting all others their t-shirts as soon as possible.

Uniform Update

Uniforms:

Jill will be sending out the link to uniforms after the meeting adjourns. Jill there will be a ton of questions regarding uniforms. The questions will not be anything the board will be able to answer. Email all questions to Jill and what she cannot answer she will forward to the uniform rep. Email will come from the booster email account and any replies will be sent to Jill. First link is open from tonight to August 2nd. There will be another order in September, which will be warm-ups and optional items and anyone that did not order their uniform now, will be able to order in September. The email is a lot of information but easy to understand.

Uniform Re-Sale:

Jessica texted the parents who reserved re-sale uniforms to let them know the sellers would be contacting them shortly. Jessica requested the roster in order to get contact information for the sellers to the buyers. Jill has some more mediums if anyone is still interested in the re-sale uniforms, that way they still have a week and a half to look into that. Boosters are only facilitating contact, boosters will not be arranging or accepting payment on behalf of the sellers.

Fundraising Events Update

a. Jamba Juice - **Second week in August we will launch a combination of Jamba Juice and Kettle Corn.**

- b. Applebees's – Cancelled
- c. Spaghetti Dinner – Cancelled
- d. Popcorn Sales – Double Good Popcorn - Will be in October sometime. Still need Chair
- e. See's Candy – Nov/Dec plus again in possibly Feb/Mar
- f. Summer Jr. Cheer Clinic – Cancelled. Other Options. Fall one day clinic. More Basketball Clinics? Ideas?
Fall Jr. Cheer Clinic – As soon as we have an idea of when school is going to open and the girls are practicing on campus, we can consider having a Jr. Cheer Clinic in the fall. M-F 3 to 5 and then Cheer with us at the Friday night game. We would not be able to charge as much as typical Jr. Cheer Clinic. It would be fun but depend on when things open and if it would even be possible. We would need to jump on it right away for approvals once school opens.
- g. Junior Basketball Clinic – Need Chair. Date TBD
 - 1. Save the date email – from old email list
 - 2. Send info to Terri. BOOSTER lead activity. Terri will fill out Paperwork and submit
 - 3. Need a bow person.
- Basketball Clinic - basketball season has been pushed to (Spring Season) – Michelle will head up this event
- h. Bling/Shirt Sales – Meet with Al's: Football and Basketball bling orders. Two-week sale through their website and we would get a portion of the sales.
- i. Dineout Nights – Postponed
- j. Bead Sales All JV Sell at Home games – Chair: Jen. Times: TBD –
- k. Send approval for Fines City Gettle Corn to sell at all Home Games – Jen
 - 1. Next year, new rule. ONE noncompeting item only.
- Football Game Sales has changed: Last year we were able to sell three items at the games; Kettle Corn, Cotton Candy, and Shaved Ice. This year we can only sell one item per game. Since it will be cold, probably will not be offering Shaved Ice.
- l. Finest City Kettlecorn Ongoing fundraiser. Kick off date? – Second week in August we will launch a combination of Jamba Juice and Kettle Corn
- m. Krispy Kreme – TBD – Hoping to do in September

Other Upcoming Events/Business/Fundraising Ideas

- a. Boxes - \$40 – Company will build and paint them. Money venmo to @Kristin-Parsley-1 – Need a date – Orders will go through Kristin. Order will not have to be placed until Sept/Oct at this point. It takes a while to get them built and painted. We have to be off the watch list for 14 days before the students can return back to campus
- Possibly sell blankets for the games. Event would be a Pre-order and then purchase extra blankets to possibly sell at games.
- Denise and Robin have created a website for the team. The website address is www.phhscheer.com
- Jr. Cheer Clinic via Zoom

Should be getting the football game schedule in mid-August and we will be able to plan better based on knowledge of home games etc. Next CIF Meeting is August 15. Cheer has their own section/schedule. Traditional Cheer and Competitive Cheer sections have not been announced yet.

We may have a few girls on ASB so we will have access to information about game themes, Spirit weeks and events, etc.

Next Meeting

Date | time: TBD

Meeting adjourned at 7:30 pm.